



**5<sup>th</sup> Educators' Summit: Engaging People, Inspiring Innovation**

**15<sup>th</sup> Mar 2013, NTUC Centre Auditorium**

**SPEAKERS' PROFILE (correct as 4<sup>th</sup> Mar 2013)**

Mr Kendal Jolly

Business Programs Facilitator

**Disney Institute**

Kendal Jolly incorporates more than 15 years of experience in managing entertainment and helping organizations benchmark Disney's best practices as they strive to enhance the way they do business.

Before becoming a Disney Institute facilitator in 2010, Kendal excelled in a wide range of roles at the Walt Disney World Resort in Lake Buena Vista, Florida. He began in 1992 as a performer in the world-renowned Voices of Liberty vocal ensemble at the America pavilion in Epcot before becoming a production assistant for all of Epcot's entertainment. Kendal's next role as a Walt Disney World Ambassador allowed him to act as a spokesman for his fellow cast members during the resort's 25th anniversary celebration. His passion for entertainment quickly led to a promotion as show manager of operations and training for Epcot Entertainment in 1998.

Throughout the next nine years, Kendal transitioned through several roles at Walt Disney Entertainment. He worked as an entertainment liaison with Disney University while centralizing the training and development functions for the entertainment line of business. In 2003, Kendal moved to talent casting where he managed the planning, marketing and operation of talent auditions for the Walt Disney World Resort, Tokyo Disney Resort, Hong Kong Disneyland and Disney Cruise Line. While at talent casting, Kendal developed DisneyAuditions.com, a global repository for all Disney theme parks and resorts audition information for entertainment roles worldwide. Kendal returned to operations as Magic Kingdom Entertainment manager in 2007. His most recent position was as guest talent casting manager for Disney's Hollywood Studios

Entertainment. He was responsible for The American Idol Experience, and managed the operations and team that welcome guests to audition for the programme. In this role, Kendal produced shows daily using park guests as performers.

Kendal was awarded a Bachelor of Music Education from Oral Roberts University in Tulsa, Oklahoma. He graduated from Rollins College in Winter Park, Florida with a Master of Business Administration. In 2000, Kendal was a Partners in Excellence recipient.

Mr Julian Persaud

Managing Director of Southeast Asia Sales and Operations

**Google Southeast Asia**

Julian Persaud is the Managing Director of Southeast Asia Sales and Operations, overseeing sales, marketing and partnership development in the region.

Prior to moving to Singapore, Julian was based in Google's Sydney office as the Head of Online for Google Australia, managing Google's efforts to help small and medium- sized Australian businesses take advantage of online advertising. He was previously Head of Business Development at Google Australia, and has spent his entire career working in online businesses, including roles at Yahoo! Search Marketing and UK auction house QXL.

Mr Vincent Chin

Senior Partner & Managing Director

**Boston Consulting Group South East Asia**

Vincent Chin is a Senior Partner of The Boston Consulting Group and the managing director of its South East Asian businesses and operations. Concurrently, he also leads BCG's Retail Banking segment across Asia Pacific.

Vincent has over 23 years of experience in line management and consulting positions. A computer scientist by training, Vincent's core area of focus in consulting has been in Strategy

Formulation and Corporate Development. He has worked primarily with clients in Financial Services, Government agencies and Energy and Utilities across Asia Pacific.

Besides serving clients and managing the business in the region, Vincent has authored a number of global reports on energy, financial services and economic development, as well as contributing regularly on economic development issues in national and international forums and media.

Vincent is on BCG's Asia Pacific Management Team and also sits on the board of several not-for-profit organizations in Singapore and Malaysia.

Mr Ben Lightfoot

CEO

**McCann Worldgroup Singapore**

With more than 18 years of experience within advertising and communications industry, Ben has worked across every type of agency: large multi-nationals, boutique independents and small start-ups across New Zealand, Australia, New York, London, Paris and more recently in Singapore.

Ben joined McCann New Zealand in 2009 and in 2011 he was elevated to the position of CEO, McCann Worldgroup Singapore, Asia's network flagship agency.

Ben has held senior roles managing creativity across disciplines such as brand, retail, direct and digital. His strategies and creativity have earned him international awards. His most treasured award: a Certificate of Merit for his Effervescent Personality.

In 2012 Ben was invited as Chairman of the Singapore chapter of the Global EFFIES and a board member of the Advertising Institute of Singapore.

Ben currently resides in Singapore with his family.

Ms Wong Su-Yen

Senior Partner and ASEAN Managing Director

**Mercer**

Su-Yen is a Senior Partner and ASEAN Managing Director at Mercer and also a Country Corporate Officer (Singapore) for Marsh & McLennan Companies.

Su-Yen brings over 20 years of experience in business strategy, market development, operations redesign, human resource development and organization transformation. She has been based in various cities across Asia since 1997, and has worked with leading organizations across North America and Asia (particularly Greater China, Southeast Asia and Korea) in a broad range of industries including high-tech, financial services, oil and gas, retail, consumer goods, and the public sector. Previously, she was a Director and the Asia Managing Partner for

the Communications, Information & Entertainment practice at Oliver Wyman, a leading global management consulting firm. In this capacity, Su-Yen developed and implemented solutions to address strategy and operational issues in the technology and convergence space. She also co-authored the Asian edition of “How Digital Is Your Business”?

Su-Yen brings deep knowledge of strategy, human capital, leadership and workforce issues. She also recently co-led the Mercer team that advised the committee to review the salaries of the President, Prime Minister, political appointment holders, and Members of Parliament in Singapore.

Su-Yen is a frequent speaker at conferences and a regular spokesperson in a variety of media channels across Asia. She is a Director and member of the Remuneration Committee of the National Kidney Foundation, which is Singapore’s largest charitable organization with reserves of over US\$200 million. She is a member of the Singapore Institute of Directors, and the Young Presidents’ Organization.

Mr Howie Lau

Vice President of Marketing and Communications

**Lenovo Asia Pacific & Latin America**

Howie Lau oversees branding, demand-generation and public relations for a diverse number of markets including ASEAN, Brazil, HTK (Hong Kong, Taiwan and Korea), India, Japan, Latin America and ANZ (Australia and New Zealand).

Previously, as General Manager of Lenovo ASEAN, Howie oversaw Lenovo's business across 10 countries – Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Vietnam. He was responsible for business operations, strategy development, implementation, sales, marketing and relationship management with all stakeholders in the PC industry for Lenovo's commercial and consumer products as well as services.

Howie graduated from the National University of Singapore with a Bachelor of Business. He was conferred the prestigious NUS Eminent Business Alumni Award and the NUS Outstanding Young Alumni Award in recognition of achievement in professional standing and contribution to the IT industry.

Howie serves on the Executive Council for Singapore Computer Society and Singapore IT Federation. He also serves on the School Advisory Council for his alma mater, Anderson Junior College, the Advisory IT Committee at Nanyang Polytechnic and the School of Informatics & IT Advisory Committee at Temasek Polytechnic.

Professor Sheila Wang

Adjunct Professor

**NUS Business School**

Professor Sheila Wang teaches MBA candidates at NUS Business School and was the recipient of the NUS Departmental Teaching Excellence Award. Sheila has had many years of business leadership experience in the Silicon Valley and in Asia Pacific, before she joined the Business

School. She brings with her an in-depth business knowledge and experience, both in academia and industry, having previously helmed a US\$1.2 billion dollar operation for Hewlett-Packard and Agilent Technologies. She has led teams of over a hundred specialized professionals worldwide for the sourcing, evaluation, strategic partnerships and alliances with companies and business partners to deliver leading edge technologies, products and services. She also advises Fortune 100 global multinational corporations and has served on advisory boards of several U.S. universities. Professor Wang is a guest judge on the entrepreneurship Channel NewsAsia reality TV series "Angel's Gate".

### **Ms Zhang Tingjun**

Emcee

Hailed as "a hero" by Reader's Digest Asia and described as a trailblazer by The Straits Times, Ting has a passion for life that is as infectious as it is compelling.

Be it as an emcee, speaker or budding social entrepreneur, Ting has garnered a reputation of being "articulate, insightful and utterly engaging".

With a list of corporate clients that include MasterCard, UBS, Standard Chartered Bank and UNIFEM, Ting's "exceptional versatility, humor and quick-wittedness" have made her a much sought after emcee and speaker at major events.

The only female emcee engaged to host the *Standard Chartered Marathon Singapore 2011*, Ting is as comfortable in front of a crowd of 65,000 as she is hosting private gala events graced by Presidents and foreign delegates alike.

The former National Netball player for Singapore and producer with *Channel NewsAsia* is also making waves as the co-founder and Director of Non-Profit organization, *The Chain Reaction Project* (TCRP).

Established in 2009, TCRP uses adventure as a platform to raise funds and awareness for various causes around the world. The initiative which encourages "*Doing what you Love – for Good*", quickly grew from a team of four women to a movement of over 1,000 people.