



## 6<sup>th</sup> Educators' Summit 2014: Future Engagement, Boundless Opportunities

21<sup>st</sup> March 2014 . 9am to 5pm . NTUC Centre Auditorium, One Marina Boulevard, Level 7

### Profile

Mr Scott Anthony  
Managing Director  
**Innosight Asia Pacific**

Scott D. Anthony is managing partner of Innosight, a strategy and innovation consulting firm. Based in the firm's Singapore offices since 2010, he has led Innosight's expansion into the Asia-Pacific region as well as its venture capital activities (Innosight Ventures).

Scott is a sought-after strategic advisor who has worked closely with senior leaders in companies such as Procter & Gamble, Johnson & Johnson, the Ayala Group, Kraft, SingTel, General Electric, LG, Credit Suisse, and Cisco Systems.

Scott has written extensively about innovation. In May 2014 Harvard Business Review Press will publish his sixth book, titled *The First Mile*. His previous books include *The Little Black Book of Innovation* (2012), *The Innovator's Guide to Growth* (2008), and *Seeing What's Next* (2004) with Harvard Business School Professor and Innosight founder Clayton Christensen. He has a regular column at Harvard Business Review Online and can be followed on Twitter @ScottDAnthony.



Mr Thomas Ziliacus  
Chairman & CEO  
**YuuZoo Corporation**

Thomas Ziliacus, Chairman and CEO of YuuZoo corporation is a globally recognised innovator and leader in the mobile business space. He has had a significant number of years working in senior management positions with global industry leaders in the mobile industry. He is the Chairman and Founder of Mobile FutureWorks Inc, an investment and development company focused on the mobile space, which currently holds approximately 47% of YuuZoo's share capital.

Prior to forming Mobile FutureWorks, he held various senior management positions with the world's leading mobile handset company Nokia, including Regional Director for the Asia- Pacific region, which he led from scratch and which now has over US\$20 billion in annual revenues,. Managing Director for Nokia Southeast Asia Pte Ltd, and Senior Vice-President, Corporate Communications, with overall responsibility for Nokia's corporate image, marketing, PR and brand.

Thomas Ziliacus is a Board member of Spice i2i Ltd, Southeast Asia's largest company in mobile handset manufacturing and distribution. He is Chairman of its Nominating Committee and a member of its Shareholder Value Enhancement Committee. He is also a board member of India's leading local manufacturer and distributor of mobile handsets, S Mobility Ltd. He is a senior adviser to several companies in the wireless space. He is the co-founder and first chairman of the world's leading mobile services industry body, the Mobile Entertainment Forum.



Ms Sanna Lukander  
Vice President  
**Rovio Entertainment Ltd**

Ms Sanna Lukander is the Vice President of Learning and Book Publishing at Rovio Entertainment. She joined the company in 2011 to start the Book Publishing Unit and also initiated the Learning activities.

Sanna Lukander is an experienced veteran in book and educational publishing. She is based at Rovio headquarter in Espoo, Finland.



Mr Kulshaan Singh  
Managing Director  
**Aon Hewitt SE Asia**

Kulshaan is a Senior Client Partner for Aon Hewitt's Southeast Asia Business. In this role, he leads key client engagements and accounts in the Southeast Asia region. His content expertise spreads Broad Based Rewards, Executive Compensation, High Performance Development, Employee Engagement, Leadership & Talent Management and Corporate Transformations.

He is also part of the Aon Hewitt Asia Pacific Leadership Team, responsible for anticipating evolving needs of the clients in the APAC region and create solutions which add value to their business.

In his last ten years at Aon Hewitt, Kulshaan has performed various high impact roles primarily in Southeast locations and has lived in Bangkok, KL and Singapore.

Prior to this role, he was leading firm's High Performance Consulting business in Malaysia, Philippines, Singapore and Thailand. In addition, he was also accountable for the company's overall business and client growth, and success across all client relationships and consulting practices in the region. Before that, he was Country general Manager Singapore business.

Kulshaan has been invited to speak at various high profile forums in the area of organization and talent. Most recently he was in the global forum led by Prof Dave Ulrich.

Kulshaan holds a MBA degree from XLRI Jamshedpur (India) and studied Industrial Engineering for his Bachelors degree. He is also a visiting faculty at NUS Business School, since last 5 years, where he teaches BBA and MBA students course on "Consulting to Management. He has been associated with Sasin Graduate Institute of Business Administration Chulalunkorn University since last 8 years and teaches courses to MSc HR students on talent management.



Mr Leonardo O'Grady  
ASEAN IMC Director  
**Coca-Cola Asia Pacific**

After completing his BA at McGill University in Canada and MA at Johns Hopkins University, Leonardo went to Italy where he specialized in Entertainment marketing, working with a broad range of companies including EMI, Virgin, Warner Bros. Paramount Pictures, Universal and Sony. In Singapore he launched Beyond DDB, also co-founding Rapp Collins and serving as partner in the brand-consulting arm of DDB, The SpringBoard Group. He has worked in a number of financial institutions including Wachovia Bank and OUB-First-e (internet bank) as well as leading brand Coke with the local Singapore team. In 2001 he joined Saatchi & Saatchi as Business Director. His brand management experience in Singapore and Asia includes: CAAS, United Overseas Bank, Dow Jones, HBO, VW, Coffee Bean & Tea Leaf, Tower Records, HP, Lexus, Toyota, Sony, Guinness, Nestle and Ricola, to name a few.

Leonardo joined Coca-Cola Asia Pacific Group Office in 2006, taking on several different roles over the years, leading IMC for the Region, Global Brand management for Sprite and working in the Asia Pacific Regional Sparkling leadership team. In his current Integrated Marketing Communications role he is responsible for building market capability and the Communications Agenda for the region, working across Coca-Cola's portfolio of Sparkling and Still beverage brands.



Mr Viswa Sadasivan

CEO

**Strategic Moves Pte Ltd**

Panellist

Viswa Sadasivan is the CEO of Strategic Moves Pte Ltd (formerly known as The Right Angle Communications). As CEO, he oversees the strategic development and provides much of the company's vision and drive. Viswa is also personally involved in providing strategic consultancy and Master Class coaching sessions for key decision makers from both the private and public sectors in Singapore and around the region. The company has been in the business of strategic media & crisis training and consultancy since its inception in 1997.

With over 30 years of television experience, Viswa is best known to the public as the face of the (then) Singapore Broadcasting Corporation's breakthrough news and current affairs programmes such as Talking Point, Feedback and Today in Parliament. As Senior Controller, he also planned and directed coverage of Parliamentary reports and General Elections, and has interviewed business and political leaders such as Singapore's (then) Prime Minister Lee Kuan Yew and the first Prime Minister of Malaysia, the late Tunjku Abdul Rahman.

With his wide network and deep understanding of policy and decision making in both the public and private sectors especially in Singapore, Viswa is increasingly engaged as a strategic consultant. He played a key role as Strategic Advisor in helping Las Vegas Sands Corp win the Marina Bay Integrated Resort bid in Singapore, providing strategic counsel for the entire duration of the bidding process stretching over 15 months. This is deemed one of the largest Integrated Resort & Casino developments in the world to be constructed at a cost of over SGD 6 billion. More recently, Viswa consulted for SingaporeGold, one of three consortia shortlisted to participate in Singapore's Sports Hub tender submission.



Given his proficiency, experience and professional reputation in the corporate and media circuit, it was natural for Viswa to provide the impetus and concept for STRATEGIC MOVES' media training and consultancy programmes, including its flagship Strategic Communications and Crisis Management courses.

To date, Viswa has conducted strategic communications training for the senior management of more than 100 organisations and close to 6,000 CEOs/Directors, from the regional operations of Fortune 500 companies to government and quasi-government agencies in Singapore.

Viswa also regularly conducts crisis management training and consultancy for MNCs and government bodies in Singapore and has been a key speaker at overseas conferences on the subject.

He was engaged by SIA in the aftermath of the SilkAir MI185 crash in 1997, to provide counsel on its positioning and messaging strategies; and by the Ministry of Transport in 2002 to develop its strategy and coach its top level officials in their roles as panellists in the SQ 006 Final Report press conference.

Prior to founding The Right Angle, Viswa was CEO of UTV International and was responsible for developing its operations in Singapore. Before this, he held the position of Senior Manager, Corporate Planning and Business Development at Singapore Press Holdings, and was instrumental in laying the groundwork for SPH's venture into the television industry.

Given his experience and appreciation of public policy and ground sentiment, Viswa has been invited to be on several public sector Boards, such as Media Development Authority, Feedback Unit's Supervisory Panel, Government Parliamentary Committee for Defence and Foreign Affairs (as Resource Panel member) and the Singapore Indian Development Association (SINDA). He has also served on several major national committees, such as Singapore 21 Committee, Economic Review Committee and the Remaking Singapore Committee. Trained as an elite Guardsman, he was Commanding Officer of a national service army battalion which won the coveted Best Unit Award three times. He holds the rank of Colonel.



Viswa was the recipient of the coveted "NUS Distinguished Alumni Service Award" in 2011.

Viswa was also conferred the Spirit of Enterprise Award in September 2003, an award given in recognition of an individual's perseverance in the face of adversity and his triumph through a spirit of enterprise.

He has a Master of Public Administration (MPA) degree from the Kennedy School of Government and Administration, Harvard University, winning top honours in Negotiation and Conflict Resolution.

Viswa served as Nominated Member of Parliament (NMP) from 18 July 2009 till April 2011.



Prof Keith Carter  
Adjunct Associate Professor  
**NUS Business School**  
Moderator

Keith Carter lectures, writes, invents, and mentors from industry and corporate experience. He teaches both Executive Education and Undergraduate Purchasing and Materials Management. He also delivers results by leading several industry/academic Big Data and S&OP projects in retail, high-tech, transportation, and chemicals.

He is Visiting Senior Fellow of Decision Sciences at the NUS Business School.

From 1999 to 2012 Keith worked for the Estee Lauder Companies, Global Supply Chain Center of Excellence, and was tasked to lead the strategic and tactical supply chain operations of global multi-plants to improve the overall performance of the company. Keith has established and led Global Supply Chain initiatives, Supply Chain Intelligence, Knowledge Management, Transformation Governance, and Data Management, all to achieve end-to-end supply chain visibility.

Representative achievements at Estee Lauder:

- Sales & Operations Planning(S&OP): Protected \$40 million in sales by visualizing, planning errors and sales opportunities. Provided visibility end-to-end supply chain risks within hours of global catastrophes.
- Cash Management: Reduced Cash-to-Cash cycle time by 5 days on annual spend of \$1.8 Billion by reducing purchasing lead-times in all commodities. Freed up \$25 million in cash.
- Purchasing Capabilities and Improvements: Contributed to Cost of Goods (COGS) reduction of 26% to 22% (\$300 million saved) via Supplier Relationship Management (SRM). Used SAP, EDI, and Web with 900 suppliers.
- Built Supply Chain Capabilities: Created Materials Management University at Estee Lauder with 6 months of course work for Directors and Managers which taught supply chain principles and their application to real-life situations.



- Team Development and Mentoring: Sponsor/creator of first Communities of Practice; established practical staff on-boarding, regular training on external best practices, encouraged industry involvement, provided career planning and development.

International Speaker Keith is recognized to speak on Supply Chain Strategy, Big Data, Intellectual Property, Data Security, Competitive Intelligence, Purchasing Best Practices. He has spoken on :

- Gartner Business Intelligence
- Terrapin's Supplier Chain conferences in Singapore and Chicago, Eye For Transport in Singapore and Chicago, , 600 minutes Supply Chain Conference, Gartner, APAC Life Sciences Supply Chain Summit, and many more.

From 1995 to 1998 Keith Carter worked as a consultant for Andersen Consulting in New York, now known as Accenture. His clients included: Goldman Sachs, St Paul Re-Insurance, NY State, and Smith Barney.

Keith holds an MBA from Cornell University and a Bachelor's degree in Electrical and Computer Systems Engineering from Rensselaer Polytechnic.

International Speaker and Writer

- "Designing For Supply Chain" Beauty Packaging Magazine 2010
- "Big Data, What's the Big Deal", "Increased Customer Engagement" in Business Times and NUS Thinkbusiness Magazine 2013
- "Make The Customer Happier Using Big Data" Business Times and NUS Thinkbusiness Magazine 2013



Mr Eric Feng  
Public Speaking Coach  
**Charisma Academy**  
Moderator

Eric Feng is a leading authority in the topic of charisma and has helped close to 15,000 executives and salespeople in Asia unlock their charisma both on stage and off stage. They come from countries like Malaysia, Brunei, Hong Kong, Shenzhen, Shanghai and Vietnam.

Well-known for his practical insights and humor, Eric has worked with many well-known financial institutions like Great Eastern, Prudential, AIA, Manulife, Maybank and OCBC.

Common results reported include reduced inertia to selling, doubling of sales production and improved relationships with clients leading to repeated businesses.

He is also the author of four communications books including 'Get To The Point ®' which has sold 12,000 copies to date.

The principles that he will be sharing with you in this program has also helped him gain many unfair advantages in his career such as being awarded the "JCI Ten Most Outstanding Young Person Of The World" title in 2012, the "NUS Outstanding Young Alumni" title in 2011 and "Business Week Top 25 Young Entrepreneurs of Asia" title in 2007.



Ms Melissa Hyak  
Media Specialist  
Emcee

Melissa Hyak is the Head of Corporate Communications at ACR Capital Holdings Pte Ltd.

Prior to joining ACR, Melissa spent close to 20 years in the media industry starting with her work in mainstream television, then radio and spending some 13 years in broadcast journalism.

Melissa began her career in broadcast journalism in 1997 when she joined Channel NewsAsia's parent company, Mediacorp News. Since then, Melissa has anchored many of Channel NewsAsia's live programs covering significant Singapore and world news events. Apart from Melissa's 1-year stint as Channel NewsAsia's Correspondent in Hong Kong, she has also reported out of the US, Europe, Indonesia, Cambodia and Taiwan.

Until her departure from broadcast journalism in 2011, Melissa was also the face of Channel NewsAsia's night prime time news belt as well as the resident host of two panel discussion programs, one on Singapore issues and the other, on international developments. Melissa was also the first presenter on Channel NewsAsia to host a program concurrently in English and Mandarin.

Melissa graduated from Curtin University of Technology with a Bachelor of Science degree in psychology. She also completed her Master of Arts degree in Southeast Asian Studies from National University of Singapore in 2007.

4<sup>th</sup> Mar 2014